

erica {nikki} smith

GRAPHIC DESIGNER | PHOTOGRAPHER | ILLUSTRATOR



630.414.6616



ericanikkismith@gmail.com



ericanikkismith.com

bio

I am an adventurous designer with a desire to create unique visual experiences through design and photography. As someone who enjoys collaboration and developing constructive environments, it is my goal to lead and mentor a successful creative team. I currently live in Thousand Oaks, California.

education

Bachelor of Arts | Elmhurst University | 2011 - 2015

ART WITH CONCENTRATION IN GRAPHIC DESIGN

design experience

Ember Technologies
2022 - Present

GRAPHIC DESIGNER

Digital Campaigns | Print Material Design | Website Management
Workflow and Process Development | Retail Partner Communication
Brand Aesthetic | Partnership Designs and Collaboration | Deck Development

The Golden State Company
2019 - 2022

SENIOR GRAPHIC DESIGNER

Editorial Design | Illustration | Advertisement Development | Brand Development
Client Collaboration | Photo Shoot Assistance | Asset Library Development
Powerpoint/Deck Design | Website Management | Agency Design Work

New Home Star
2014 - 2019

LEAD GRAPHIC DESIGNER

Project Management | Mentor | Collaborate | Set Brand Standards |
Event Logo Design | Team Growth and Development | Email Campaign Design
Gifting Design | Photography | Photo Editing

The Leader
(Elmhurst University Newspaper)
2013-2015

GRAPHIC EDITOR

Layout Design | Print Advertisements | Design Full Page Spreads |
Manage Design Team | Collaboration with Editors

skills

- ● ● ● ● Illustrator
- ● ● ● ○ Lightroom
- ● ● ● ○ Photoshop
- ● ● ● ○ Photography
- ● ● ● ● Indesign
- ● ● ○ ○ Illustration

interests

If you'd like to know a little more about me on a personal level, here are some of my interests!

Crafts/Painting | Animals/Pets | Music |
Outdoor Adventures | Traveling | Beauty